

# Don't Walk into a Mattress Showroom Without This

Seeing red trying to decide which mattress is "green"?

One day—maybe not today or tomorrow, but one day—you will decide it's time for a new mattress. This type of shopping is not something we're in the habit of doing. It's not like shopping for shoes or groceries. It can be intimidating to know where to start, and it's a decision that has a huge impact on your home environment.

## NO PRE-QUALIFYING NECESSARY

Healthful sleep is for everyone. You don't have to be chemically sensitive, have asthma, or be concerned about autism to sleep on a bed made of the purest raw materials made in an organic facility. Knowledge is, as they say, power. Breathing carcinogens coming out of popular memory foam is NOT a good idea. You don't have to risk exposing your family to a potpourri of toxic chemicals while you sleep, which is supposed to be a time for your body to rest and rejuvenate.

For your consideration: the OrganicPedic® by OMI organic mattress collection.

**Don't be fooled by green disguises.** Just because there's a picture of the planet or a tree on a bottle of window cleaner, it doesn't necessarily mean it's good for you or for the environment. But that's exactly what the marketing department wants you to think. If you see an official-looking logo on a product, ask questions. *Is this a paid membership*

*or association? Is just one aspect of the product certified and the company is implying that the entire product has been tested? With a little research, it's easy to see through the "green" smoke and mirrors and separate the knockoffs from the real deal.*

### The best ingredients make the tastiest food.

Fresh basil, farmer's market tomatoes, locally-made mozzarella cheese, and "hot out-of-the-oven" focaccia bread. Is your mouth watering yet? OMI uses the highest quality, third-party-certified raw materials; certified organic cotton; Eco-wool™; and 100 percent-natural rubber latex. No synthetic blends or fillers. No man-made materials. No shortcuts. OMI produces only organic mattresses, pillows, and accessories. The focus has always been to use the best raw materials available, in the purest facility, to produce a finished product that provides years of luxurious comfort (and is good for you!).

**Meets all standards for flammability.** OrganicPedic® by OMI mattresses pass all fire safety regulations using only Eco-Wool™ in their signature quilted covers. Wool, which is the most healthful choice, is actually superior to chemical flame-retardants as a fire-resistant material. OMI sources its wool from sheep raised in pristine meadows in the coastal lands of Northern California. OMI has been audited by the Consumer Product Safety Commission and passed with flying colors.

**Comfort. Comfort. Comfort.** That's the mattress equivalent of the real estate motto. You don't have to sleep on a bag of potatoes to have a healthful sleep surface. With OMI, comfort and quality are never sacrificed for purity. You should enjoy all 7,000+ nights (and a few afternoon naps) on your mattress. Based on a 20-year warranty.

**Myth: Firm is best.** One size does not fit all. With OMI, you can choose from sculpted or flat latex layers, select a built-in pillowtop, or customize your bed to accommodate both sleep partners. OMI even makes a mattress with 19 separate latex layers of varying densities (extra soft, soft, medium, and firm) inside a zippered cover so you can customize it 'til the cows come home and still have options to spare. Take all the time you need to "test drive" the mattress before buying. If it doesn't feel good to you, don't sleep on it.

**Authentic purity.** Sure, there are other mattress brands. Some are manufacturers, but many are merely assemblers—take a quilt from this company, a core from that company, slap them together, and box it up. No other company has OMI's extensive third-party-certified manufacturing processes and facilities under one roof. ■



- ✓ OMI's Purity Guarantee: "If you can find a purer mattress, we'll give you ours for **FREE.**"
- ✓ Made in the USA

## Resources

Experience the pure. organic. comfort. of OMI.

You will find OrganicPedic in many mattress showrooms throughout the country. Visit [www.omimattresses.com](http://www.omimattresses.com) or call 800-951-9196 to find a store near you.

## Here are a few tips to help you narrow your search.

### Let's play the "would you rather" game.

#### Would you rather sleep on a bed...

- + Made of 100%-natural latex or a man-made petrochemical concoction?
- + Made in the USA or imported from China, Canada, or elsewhere overseas?
- + That breathes, keeping you cool or one that "sleeps hot"?
- + Made of organic cotton and wool or horsehair, coconut fiber, soy-infused synthetic foam, or plastic?
- + That moves with you or one that needs time to "catch up" when you turn?
- + That offers comfort, quality, and value or merely the lowest price?
- + Whose company that has the most third-party certifications, including the entire facility or from a company that "implies" quality and purity through marketing tactics (green-washing)?
- + That can biodegrade or can't?