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OMI – (ORGANIC MATTRESSES, INC.) JOINS FORCES WITH HEALTHY CHILD HEALTHY WORLD TO HELP CHILDREN SLEEP SAFE

Yuba City, CA - As a young child, Walter Bader was probably the only child who had a tantrum because he didn't want to visit a toy store. The strong smells of new products made his eyes water and his nose run. Through his personal journey of chemical sensitivity, he was inspired to create a comfortable home environment. Bader learned to avoid bothersome products and replace toxic, chemical-laden items with safer alternatives.

Now the President and CEO of OMI (Organic Mattresses, Inc.) and author of *Toxic Bedrooms: Your Guide to a Safe Night's Sleep* [2007 Freedom Press] and *Sleep Safe in a Toxic World* [2010 Freedom Press]. Bader believes educating families about the dangers of toxic products and healthy alternatives is vital. To fulfill this mission, OMI is happy to announce it has become a Trusted Partner of Healthy Child Healthy World, the nation's leading children's environmental health nonprofit, to more effectively advocate for safer products and healthier homes.

"Imagine putting a baby to sleep on a pile of toxic waste," says Rachel Lincoln Sarnoff, Interim Executive Director/CEO of Healthy Child Healthy World. "No parent

would ever do such a thing knowingly. OMI provides healthy options that we're proud to stand behind."

"Research conducted for my books confirmed that there are nine known carcinogens in a well-known memory-foam mattress, and still facts remain undisclosed," reported Bader. "Especially susceptible to toxics are infants and young children, who sleep more than adults and thus have a longer exposure to any chemicals that might be present; and who also have undeveloped immune systems. Knowing that children are put at risk like this literally keeps me awake at night. Healthy Child's campaigns continue to break down the information barriers and open up a healthy dialog to protect our children."

About OMI

Made in the USA, OMI is a full-circle environmental company dedicated to supporting America's organic and sustainable farmers. OMI's handmade, custom organic mattresses (available in crib through king sizes) are manufactured in Northern California at the only Eco-Factory™ in North America built solely to manufacture organic products. OMI mattresses are GREENGUARD certified for Children and Schools and qualify under the U.S. Environmental Protection Agency's LEED indoor air-quality program. OMI was the first mattress factory in the North America to receive the GOTS (Global Organic Textile Standard) certification. For more information, go to www.omimattress.com.

About Healthy Child Healthy World

Healthy Child Healthy World is a national non-profit inspiring a movement to protect our children from harmful chemicals. With a growing body of evidence linking everyday environmental contaminants to asthma, learning disabilities, obesity, cancer and more, Healthy Child translates the science and empowers parents and caregivers to create healthy environments where children and families can flourish.

Visit www.healthychild.org for more information.